## **ABSTRACT**

To control the temperature of a die section of a die where the die section has a valved cooling line, an indication of instantaneous temperature of the die area is received and an average temperature over a pre-determined first time interval is determined from instantaneous temperature values for said first time interval. Based on the average temperature, a control parameter for the valve of the valved cooling line is determined. The valve is then controlled during a second time interval next subsequent to the first time interval based on the control parameter.